

Department of External Affairs



Canada

Ministère des Affaires étrangères

OTTAWA, Ontario  
K1A 0G2

December 15, 1986

UTE-0784  
6056-USA/6

Mr. Chris Brown  
1102-258 Lisgar Street  
Ottawa, Ontario  
K2P 0C9

Dear Mr. Brown:

Your letter of November 1, 1986 addressed to the Honourable Pat Carney, Minister for International Trade, expressing interest in marketing a "Fresh Air Brick" product to the United States has been referred to this division for reply.

With respect to your enquiry regarding "federal export trade development programs", I have enclosed a brochure outlining the Program for Export Market Development (PEMD) which may be of interest to you. Further information on the PEMD program can be obtained from the local Ottawa DRIE office as highlighted in the attached listing. In addition, you might wish to contact the Ontario Ministry of Industry, Trade and Technology at the following address for information on those financial assistance programs which they have available for Canadian Exporters:

International Marketing Branch  
Ministry of Industry, Trade and Technology,  
900 Bay Street,  
Hearst Block  
Queen's Park  
Toronto, Ontario  
M7A 2E1  
Tel: (416) 963-3080

I understand that one of my colleagues has contacted you in response to the questions you have raised regarding export permits, the sale of Canadian health technology and trade barrier actions. During that conversation you raised the question of U.S. copyright protection for your product. In that regard I might refer you to the attached copy of the

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Consumers and Corporate Affairs Canada bulletin entitled "Industrial Property: How to Protect it in Foreign Markets" which identifies the Enquiries Section of that Department where information is available on patents, industrial designs, trade marks and copyright in Canada or abroad.

It is trusted that the information which we have provided will be helpful to you in your export planning and I wish you good luck with your export endeavours.

Yours sincerely,



W.L. Clarke  
Director  
USA Trade & Investment  
East (UTE)

Encls: